



ABV 40%

RON MILLONARIO 10 ANIVERSARIO RESERVA

**LIGHT AND EASY
FRESH AND SWEET**

Our tribute to a story of success, to the 10th anniversary of Ron Millonario: a fresh and light rum with an image of youth, of vibrant nightlife, of joyous modernity. A modernity of taste and image that hides more than a century of tradition.

Targeted mainly at the retail channel, at bars and nightclubs, Ron Millonario 10 Aniversario Reserva is attractively priced and presented in a bottle with transparent cap and a label which echoes the traditional design of the "classic" 15 Reserva Especial but graphically renewed and with a modern colour scheme.

The packaging in an elegant tube makes it even more attractive and suited to a gift.

TASTING NOTES

Ron Millonario 10 Aniversario Reserva is a new recipe especially designed to offer a fresher, more fragrant and easier version of the sweet, rich and raisiny flavour profile of Ron Millonario.

The secret blend of lighter rums matured in bourbon casks, with a small percentage of older rums from sherry casks, makes it particularly suited to consumption on ice and in all cocktails which require a sweet Latin style rum.

Sweet notes of vanilla, fruits (banana, apricots, raisins), and a touch of winery and chocolatey richness.



www.ronmillonario.com

